

Privacy Statement

Date: March 10th., 2023

Version: no. 01/23

TIGERSTEP FITNESS SE takes your privacy seriously. That is why we will only use your personal information to provide you with the products and services you have requested, as well as to administer your account. We will not sell or share your information with third parties unless you grant us explicit permission to do so, and we will never use your personal data for any reason other than the reasons described within this policy.

About our privacy policy

Our privacy policy outlines your relationship with our company and explains in detail how we use the information that you provide us with.

About TIGERSTEP FITNESS SE

TIGERSTEP FITNESS SE is a European joint stock company registered in the Czech Republic. We encourage you to get in touch with any questions you may have about our company, our privacy policy or data protection.

You can reach us by:

- **Post:** Na strži 1702/65, 140 00 Praha 4, Czech Republic
- **Telephone:** + 420 774 275 027
- **Email:** info@tigerstep.net
- **Website:** <https://tigerstepfitness.com>

Changing your preferences

If you'd like to change your web, contact or marketing preferences, you can do so at any time. Simply contact us at the e-mail address referred above to request the necessary amendments.

How we do business

TIGERSTEP FITNESS SE is committed to upholding and maintaining your personal rights. We operate our business in-line with the European Union's General Data Protection Regulation and observe your rights to change or withdraw your consent to collect and process personal data at any time. As part of our ongoing commitment to uphold your rights, we will also extend advice on how you can issue formal complaints to relevant authorities.

Sensitive data

TIGERSTEP FITNESS SE does not collect any sensitive data about you. Sensitive data refers to (but is not limited to) information about your race or ethnic background, religious or political affiliations, trade union affiliations, sexual orientation, criminal background or health background.

Who our privacy policy applies to

This privacy policy has been developed to inform users of TIGERSTEP FITNESS SE how we use their data. TIGERSTEP FITNESS SE is a manufacturer and distributor of fitness trainers, and we need to process the data of individuals to offer our products and/or services. Bearing that in mind, our privacy policy applies to any and all individuals registered with us as a user, customer, administrator or in any other capacity.

What information this policy applies to

There is a lawful basis for processing your data, and this section of our privacy policy outlines how this applies to the personal information you provide us with or allow us to collect.

The information this policy applies to includes information that you:

- Provide as part of any registration process
- Provide as part of any campaign creation activity
- Provide in the form of numerical data, metadata or communications
- Give us as part of our ongoing relationship

This policy also applies to information that we:

- Collect relating to how you interact with our website
- Must process to complete purchases and other transactions

Consent

Please note that when you submit personal data on our website, you are giving TIGERSTEP FITNESS SE your explicit consent that we can use that data in line with our privacy policy.

Opting-out

After giving TIGERSTEP FITNESS SE your consent, you are free to amend your consent or withdraw your consent at any time. You have the right to object to the processing of your data. To opt-out, change your preferences or revoke your consent, simply contact us by emailing referred above.

Data processing and storage

TIGERSTEP FITNESS SE collects and stores data in the EU. We will store your data for a period of [retention period in years or months] after your last recorded login attempt unless otherwise noted and explicitly stated.

TIGERSTEP FITNESS SE stores data relating to transactions, payments and orders for a period of up to seven years. This period may be extended under certain circumstances as part of our ongoing commitment to comply with Czech, EU and international law.

We use carefully selected and recognized third parties to help us take payments, provide commerce services and manage company accounts. Some of these third parties may operate outside the European Union.

TIGERSTEP FITNESS SE may process your data based on more than one legal ground.

Circumstances under which we may be required to process your data under more than one legal ground may include:

Reason	Data type	Legal basis
Customer registration	Identity and contact information	To carry out a contract we've made with you
Processing and/or delivering your order	Identity, contact information, financial information, financial and transactional data	To carry out a contract we've made with you and to exercise our legitimate interests to recover debts owed
To manage our customer relationship with you	Identity, contact information, marketing and communications preferences	To carry out a contract we've made with you, to comply with legal obligations and to exercise our legitimate interests to keep our records updated

Marketing and communications

TIGERSTEP FITNESS SE may send you marketing communications if you have given us your contact details and opted-in to marketing communications.

You can opt out of these marketing communications and manage your preferences at any time.

Our company obligations

As a data controller, TIGERSTEP FITNESS SE is legally responsible for the data you provide us with. In honoring that responsibility, we pledge to uphold our commitments under GDPR.

We will only ever use your data:

- In ways that are both fair and legal
- As described within this policy
- In ways that are necessary for the purposes described

In addition, TIGERSTEP FITNESS SE processes the personal data you submit to us or we collect as a data processor. As part of this role, TIGERSTEP FITNESS SE

takes all necessary precautions to secure the personal data we collect, process and store.

We may occasionally use the data you provide us with for marketing, relationship management or account management activities. These activities are designed to ensure you have adequate information about other products and/or services we offer, that we have reason to believe you may be interested in. You have the right to opt-out of these activities at any time.

Third Parties

TIGERSTEP FITNESS SE never shares your personal data with third parties unless those parties have been explicitly mentioned within our privacy statement.

Our security

As part of our ongoing commitment to GDPR, TIGERSTEP FITNESS SE will report any security breaches or attempted breaches to the relevant authorities within 24 hours. We will subsequently contact all those affected by the breach within 72 hours of its occurrence.

Legitimate interests

TIGERSTEP FITNESS SE reserves the right to share selected information with third parties that use data for non-marketing purposes. This could include (but is not limited to) organizations that provide credit assessments, identification services and fraud prevention activities.

Contact us

TIGERSTEP FITNESS SE is committed to upholding your rights. If you have any questions, comments or concerns about this privacy policy or wish to exercise your rights in relation to your personal data, please contact us by any means referred to above.

We will process any request within 20 days.

Subject Access Requests are normally performed free of charge, but we may need to charge individuals for excessive or unreasonable data requests.